11th Festival of Free Software Installation - FLISoL Bogotá 2015
Flisol Bogota 2015 - www.flisolbogota.org

Bogotá D.C. - Colombia, February , 2015

Michaell Hall
Canonical LTD

REFERENCE: CANONICAL AS SPONSORSHIP FOR FLISOL (LATIN AMERICAN FESTIVAL 11th - FREE SOFTWARE INSTALLATION 2015).

Dear Hall,

FLISOL (Latin American Festival of Free Software Installation) is the most important event in all Latin America, was born in Bogotá, Colombia in 2005. And now its an international event; The same day the over 20 countries and in more than 100 cities around Latin America present the Free Software like alternative. . Its main objective is to promote the use of free software, revealing publicly his philosophy, scope, progress and development.

To this end, various communities of free software (in every country / city / town), simultaneously organized events that installs, free and totally legal way, free software on computers that carry the audience. Artistic, academic, business and social: Also, in parallel, lectures, presentations and workshops on local, national and Latin American themed around Free Software, the full range of expression is.

FLISoL has grown tremendously since its birth in 2005, and in recent edits made in the city of Bogotá (2012, 2013) has achieved a share that exceeds 5000 (five thousand) people throughout the day. Last year, our website received 7,347 during the month of April, during the 3 months prior to the event received approximately 8,000 visits, it exhausted even transfer bandwidth reaching up to 15 GB; registered by IDRD last year entries correspond to 15,382 people, you can see pictures of the event, the inaugural ceremony presided the mayor Gustavo Petro: https://www.facebook.com/FlisolBogota/photos_stream

This year, in order to reach more citizens and continue breaking the digital divide, event organizers we have set the goal of decentralization thereof for which it has determined that the event will be held on the first week of May.

Taking advantage of new users interested in knowing and learning about specific tools free software / free / free networking hardware, we expect at different points with workshops, lectures and a permanent exhibition on topics related to Free Software and Free Culture in general, in addition to the days of installation.

FLISoL Bogotá has grown by leaps and bounds in Bogota, reaching over 5000 attendees last year, and diversifying advocacy of free software, all repositories without charge, so as this year we will have the following spaces:

1. Area installations (maximum 100 simultaneous installations)
    Area installations in the area where the common person can lead his team to install it for free free software: either OS or free applications.

2. Workshop area (maximum capacity 50 people)
    This area offers workshops on Free Software tools, basic, medium and avanzado.3. Conference area (maximum capacity 400 people) This area offers lectures on Free Software aimed at the general public, this area would meet the international speakers so that they share experiences on the use of Free Software in their countries.

3. Stands Zone (at least 20 dynamic stands, with mini-lectures)
    This is the window area so that attendees know the different communities of free software and also know the sponsors of the event.
4. Free Workbench Software Zone (maximum 50 people)
    Working Table of Free Software is a building space and contribution to public policy, intended to have the presence of delegates from the city government and councilors, senators, and the community in general.

5. Free Culture Zone and unconferences (maximum 100 people)
    This area is designed for displaying art and free culture, and this space also allows anyone to give a talk to more than 20 minutes on a topic of Free Software.

As you can see, this is an event of high magnitude and impact, which we deem to have your support in order to install the infrastructure requirement.The presented to you on the issue of sponsorship is basically economic and availability you have, as there are too many expenses to cover that we still have not how to solve, and it would be a very good help to collaborate as we have done in the past.

Ubuntu Colombia and FLISoL Bogotá:

Ubuntu Colombia community has been participating actively in this event, since six years ago. As a community Ubuntu has been part of the organizers, and also part of the installers team, among others. I have been leading the Ubuntu Colombia participation for the last 4 years; that's the reason why I am asking for sponsorship.

Also if there is a possibility that one of the leaders of Ubuntu do a speech in the event, that would be amazing.
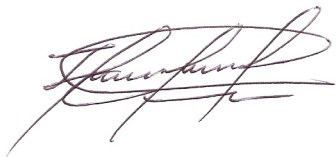
SPONSORSHIP AND ITS USE IN FLISoL

Additionally we require estimates that financial support would be $1000 USD this in order to make shirts for installers and logistics people and to buy snacks and meals for the above and other expenses that we don't have been able to afford.   We hope this money can meet these needs and do our best to give you the best handling. In case of money will be spent to maximum, but remains will be delivered to the community of Ubuntu Colombia.

Finally, this is the opportunity to reaffirm the Ubuntu intention to support the development of events and activities that allow us to spread the culture and use of free software as a strategy of scientific, cultural and recreational development among citizens, this time through Ubuntu Colombia.

Looking forward to your early reply, thank you very much in advance for your attention.

Best regards,

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Jhosman Lizarazo - jhosman@ubuntu.com
C.C. N° 1.024.510.569 of Bogotá
Co-organizador Flisol Bogota 2015